



SPC Board of Trustees - Strategic Planning Workshop
 St. Petersburg College, Epi Center, 13805 58th Street N. Clearwater, FL 33760
 Collaborative Labs (Tropics Lab)
 Tuesday, December 9, 2014, 9am – 12pm

Building SPC's 2015-16 Strategic Direction

Time	Agenda Items	Collaborative Activity
8:45am – 9:00am	Capturing SPC's <u>2014 Successes</u>	Board of Trustee Members, as well as Faculty, Staff and Students will be asked to capture and highlight SPC's "2014 Successes"
9:00am – 9:25am	Welcome, <u>Objectives</u> for Strategic Planning Workshop and <u>2014 Successes</u> <ul style="list-style-type: none"> • Welcome: Chairman Fine, Trustees, and Dr. Law • Objectives & SPC's 2014 Successes: Andrea Henning 	Board of Trustee Members and volunteers will highlight SPC's " <u>2014 Successes:</u> " <ul style="list-style-type: none"> A. College Experience-Student Success B. Workforce Expansion C. Out of Class Support D. Employee Professional Development E. Student Loan Default F. Refocused Marketing and Information Campaign G. Operational and Process Improvements H. Partnerships
9:25am – 10:00am	<u>Round 1: 2015-16 Student Initiatives – Part 1</u> <ol style="list-style-type: none"> 1. College Experience <ol style="list-style-type: none"> a. Learning Plan b. Early Alert c. New Student Orientation 2. Advising Model 3. Intervention Strategies 4. Career Center Redesign 5. Disability Resources 	Round 1 (35-min.): <ul style="list-style-type: none"> • 5-min. "Just the Facts" Overview • 20-min. Collaborative Discussions 10-min. Team Reports - Top Next Steps
10:00am – 10:35am	<u>Round 2: 2015-16 Student Initiatives – Part 2</u> <ol style="list-style-type: none"> 1. On-line Revitalization (OLR) <ol style="list-style-type: none"> a. Student Support 2. Strategic Enrollment Growth (SEG) <ol style="list-style-type: none"> a. Dean's Progression, Retention, Completion and Academic Pathways plan 3. 2015-16 Academic Programs and Certificates 4. Adjunct Instructor Support 	Round 2 (35-min.): <ul style="list-style-type: none"> • 5-min. "Just the Facts" Overview • 20-min. Collaborative Discussions • 10-min. Team Reports - Top Next Steps



Facilitated Solutions. Immediate Results

Building SPC’s 2015-16 Strategic Direction - Continued

<p>10:35am – 11:10am</p>	<p><u>Round 3: Organizational Health Initiatives</u></p> <ol style="list-style-type: none"> 1. Web-site Redesign 2. Customer Relationship Management System 3. Employee Development <ol style="list-style-type: none"> a. Leadership SPC and Delta Academy b. Career Employee Evaluation 4. Financial Projections/Budget Planning 	<p>Round 3 (35-min.):</p> <ul style="list-style-type: none"> • 5-min. “Just the Facts” Overview • 20-min. Collaborative Discussions • 10-min. Team Reports - Top Next Steps
<p>11:10am – 11:45am</p>	<p><u>Round 4: Community Initiatives</u></p> <ol style="list-style-type: none"> 1. Strategic Community Partnerships 2. Midtown Campus and Facility Planning 3. Midtown/Tarpon Eco Systems 	<p>Round 4 (35-min.):</p> <ul style="list-style-type: none"> • 5-min. “Just the Facts” Overview • 20-min. Collaborative Discussions • 10-min. Team Reports - Top Next Steps
<p>11:45am – 12pm</p>	<p><u>Wrap-Up & Next Steps</u></p>	<p>Dr. Law and the BOT will wrap-up by sharing highlights and next steps.</p>