

St. Petersburg College Digital Media Fall Advisory Committee Meeting Minutes

Date: April 25, 2015

Time and Location: 11:00am-12:30, Room UP 303, Seminole Campus.

I. Introductions

- a. Committee Introductions: Katherine Humphreys, Chairman of the Board, Barbara Hubbard, Interim Chair, HUM/FA/DM Seminole, Jonathan Steele, Dean of Humanities /Fine Arts.
- b. Attendees: Jack Conely, Larry Jopek, Jeff Sullivan, Tasha Brown (for Sandy Mills) John Flint, Jody Haneke Sandra Decarlo, Jacob Wartock, Jonathan Sullivan, Delynda Keefe, Ragan Brown, Laurie Tenzer, John Muehl, Jeremy Peplow.
- c. Approval of previous meeting minutes
- d. Opening remarks from Jonathan Steele and Barbara Hubbard

II. Program Updates and Announcements (cross ref with agenda).

- a. Dr. Steele gave fine arts update; mentioned how we intend to track graduates of the program; graduate employment; and announced the moratorium on Bachelor programs by State (triggering the pause in SPC's BAS/AET program). The emphasis is on "pause" as we intend to pursue the BAS program.
- b. Discussed certificate programs within the Degree Program for Adobe CC. Needing a wrap-around program to facilitate.
- c. John Muehl/Jeremy Peplow Informed Committee of upgrades to 4K studio happening by June 30, 2015.
- d. Changes to the Curriculum: Hubbard

New course for Spring 2016:

Digital Art and Design replaces Web Design II
Creativity and Innovation in a Business Environment
replaces Digital Media Planning and Authoring
Computer Animation replaces Drawing for Animation
Interactive Design II /Fall 2016 refreshed

Low enrolled Web Subplan will be dropped in favor of 4 Subplans and 4 certificates:

Digital Media Production
Digital Graphic Design
Video Game Foundation
Digital Video production
Certificates:

Digital Media Video Production, Digital Media Multi Media Foundations, Digital Media Multi Media Presentation, and Digital Graphic Design.

- e. D2L System Updates: Hubbard
January 12th implementation in classroom/online and to students.
Quality Matters training for faculty course developers and reviewers.

- f. WAVE club: Keefe
Slow on the uptake for officers will utilize MyCourses as a portal to reach all Digital Students.
Changing logo

III. **OLD Business**

- a. Server Space for Students: Tenzer.
- b. Internships: Wartock.
- c. Program Numbers Update: DeCarlo.
379 students...146 in Graphic Design subplan.
- d. Hardware/Software Update: Sullivan.

IV. **Board Comments:**

- A. Questions regarding Design into curriculum?
- B. Dr. Steele addressed industry certification/Advanced/Expert levels
- C. Actions: **Advisory Board voted unanimously on purchasing Adobe Creative Cloud for the AS/Certificate programs.**

V. **New Business:**

- A. Server Space for students
- B. Bachelor's Degree/Dr. Steele
- C. Slate of Officers for new year.

VII. Next meeting date: **September 24th @ Seminole campus**

Meeting adjourned: 1:00 pm

Minutes recorded by Barbara Hubbard