

Agenda Fall 2021 Meeting
Health Services Administration Advisory Committee

October 13, 2021 5:00-6:30pm EST

Meeting Recording: https://spcollegeedu-my.sharepoint.com/:v/g/personal/baldwin_will_spcollege_edu/ETywmvb2lzRFhHgdjDzXKVUB8E4D5nhETHMLU-ESviGrzg?e=a303nl

- I. **Call to Order** – 5:00pm
- II. **Introductions** – All
Attendance
 - A. Members Present: Mark Haumschild, Teri Trede, Wendy Shellhorn, Alyssa Bedard, Xaivea Benjamin, Phil Weichmann, Will Baldwin, Cindy McNulty, Eugene Odums, Stephanie Watkins, Lisa Bell, Marilyn Browne, Gerianne Fraddosio
 - B. Members Excused: Deanna Stentiford, Shanya Turner, Heath Kirby, Carolyn Galluccio, Makeba Huntington-Symons, Kengia Sabree, Bonnie Capra, Sandy Malkin, Sandy Malkin, Paige Brett, Samantha Staley, Patty Durrell
- III. **AS Program Update** – Dr. Watkins
 - A. Fall 2021 enrollment in the AS program is 141, and there were 12 graduates combined between the Spring and Summer commencements. After looking up data on where they ended up, all seemed to return to SPC for either the HSA baccalaureate program or for a Medical Coder certificate.
 - B. Dr. Watkins also explained a cover letter/resume assignment that is scheduled for students in Module 7 for the second 8-weeks section of the Healthcare Management course. Volunteers were requested for November 29th – December 1st to help give feedback on students' resumes. A rubric will be created between now and then to help volunteers from the committee identify what they should be looking for. This will both help the course instructor get quality feedback back to students in a short time, and it will help relieve our new Career Services personnel.
- IV. **BAS Program Update** – Prof. Baldwin
 - A. Enrollment – There are 376 students in the BAS as of Fall 2021, down from 429 last Fall. The slight dip is largely seen collegewide. Prof. Baldwin mentioned the same amount of students were enrolled in the gateway course as last Fall, and with 56 graduates since Spring, the same amount of graduates have left. As a result, the dip in enrollment seems to be students that are taking a break or that left mid-program. There are currently about 70 students doing their Capstone projects out in the community. The Management and Compliance & Security subplans' enrollment slightly increased. Other subplans slightly decreased.
 - B. Upcoming Events – There is a Global Perspectives on Health & Social Care webinar conference that the HSA Baccalaureate program is helping host with the Human Services program and some partners SPC has in Northern Ireland. Sessions will occur on Nov. 16th and 17th. Our advisory board member, Lisa Bell, will be one of the panelists on the 17th at 12:30pm EST. Anyone may register for any of the sessions for

free on the event site. Members were encouraged to share the registration page: <https://blog.spcollege.edu/international/category/news/international-discussions/> The last session of the conference is reserved for having alumni come back to talk to current students so they can discuss what to expect after graduation. Some recent Capstone students who graduated from the baccalaureate will be asked to participate. Prof. Baldwin may ask Xaivea Benjamin to help give a snapshot of her journey from student to her current position. Lastly, the HSA baccalaureate faculty plan to ask current Capstone students to present an overview of their projects the week of Nov. 29th- Dec. 1st. Advisory Committee members will be invited.

V. **Guest Speaker Honorarium** – Dr. Haumschild

Dr. Haumschild gave an overview of an opportunity from SPC's Center for Excellence in Teaching and Learning (CETL), who has offered up to \$1500 to have a guest speaker come speak to students at the college. Program faculty are looking for suggestions on who can come speak. Will Baldwin suggested Dr. Ulyee Choe from the Department of Health in Pinellas. Cindy McNulty suggested April Lott from Directions for Living. Eugene Odums and Lisa Bell asked for clarification on the subject matter to help narrow down the types of speakers. Will Baldwin and Teri Trede mentioned the subject matter was up for discussion as well, and it did not have to be a health-related topic. Stephanie Watkins suggested perhaps waiting until the next cycle where another honorarium was being offered to allow more time to plan a meaningful event. Wendy Shellhorn suggested Smarter Not Harder author, David Sears, who is a retired Navy Seals Commander who does critical thinking exercises and consults with governments. The group decided to keep thinking about good candidates for the next cycle.

VI. **Strategic Planning Session** – Prof. Baldwin

Will Baldwin explained how the Advisory Committee goals/objectives are being incorporated into the HSA programs' viability report milestones and goals. One new objective added per faculty input during the viability planning meeting says the faculty will integrate a "Community Engagement Tracker" in the student commons so students can keep track of the meetings, seminars, and extra-curricular activities that they do throughout the semester. Also, objective leads and action items have been added on several objectives. Objective 1.1.b related to giving students opportunities to consider other industries or subdisciplines besides their original career path and started to be addressed in courses HSA 4184 and HSA 3104, the first two courses that students take in the baccalaureate program. As mentioned earlier, an opportunity for Capstone students to present their projects virtually will be used as an action item for Objective 1.1.c. Mark Haumschild and Teri Trede talked about the need to get more students involved in presenting to more than just their Capstone mentors and actually presenting to people they don't know such as Advisory Committee members and people from the community. Strategic Plan Document can be found here: https://docs.google.com/document/d/1wkvr9ix-8_bUwuvxg4ryODYgN3vvi8c84unor0s1f-Y/edit?usp=sharing

VII. **Open Floor** – All – Frances Rivera, the new Career Outreach Specialist introduced herself and thanked the committee for their help with the Resume assignment in the HSA-AS Management Concepts class. Eugene Odums asked if we were networking with other similar programs. Will Baldwin mentioned that there has been some communication with the Health Sciences baccalaureate program at USF, and they were interested at one point in creating a regional Health Services/Health Science student association. There is also an SPC student (and alumni of the HSA-BAS program) that started a Medical Club at the downtown campus. Will Baldwin met the student at a Welcome Back event, and due to the virtual expansion from the pandemic, the Medical Club would like to get more HSA students plugged in. Lisa Bell updated the group on the status of the planning for the Tampa Bay Community Health Needs Assessment, which is about to go live in January. There will be opportunities to get students involved in the data collection. HSA will just need to stay in touch with Lisa to determine what students can do. She also shared how enrollment at SPC will be one of the demographic pieces in the survey, which will be shared with SPC. Will Baldwin shared how the survey data will be helpful to inform new initiatives at the college in regards to mental health and addressing food insecurity. Eugene Odums suggested having past alumni involved to help current students. Will Baldwin shared how the last session of the November Webinar series will allow current students to ask alumni questions about getting started in their careers. Stephanie Watkins asked about graduate surveys to ask what students are doing in their careers after graduation. Teri Trede clarified that the college has some sort of tracker they current used to follow up with alumni. HSA tends to show high employment after graduation, but that may be due to the fact that most students are employed before they even graduated.

VIII. **Adjournment** – 6:08pm